



**WEST BENGAL STATE UNIVERSITY**  
B.A. Honours 1st Semester Examination, 2021-22

**JORACOR02T-JOURNALISM AND MASS COMMUNICATION (CC2)**

**HISTORY OF THE MEDIA**

**NEW SYLLABUS**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Who was the Father of Indian Language Journalism?
  - (b) State the full form of FM and AM.
  - (c) When did AIR broadcast its first news bulletin?
  - (d) Who coined the term “Photography”?
  - (e) Name the first Bengali Newspaper of India.
  - (f) Who was the founder of ‘The Hindu’ (1878)?
  - (g) Who was the director of “Achchhyut Kanya”?
  - (h) State the full form of SITE.
2. Answer any **four** questions from the following: 10×4 = 40
- (a) Briefly describe the history behind the commercialisation of television programming in India.
  - (b) Chronologically trace the evolution of photography from Camera Obscura to Magic Lantern.
  - (c) “Raja Ram Mohan Roy” was the first man to fight for the Freedom of Press in India – Critically discuss.
  - (d) Describe, in brief, the history of music from cassette to internet.
  - (e) Discuss the contribution of Mahatma Gandhi in Indian Journalism.
  - (f) Write short notes on any **two**: 5×2 = 10
    - (i) Amrita Bazar Patrika
    - (ii) Dada Saheb Phalke
    - (iii) Sisir Kumar Ghosh
    - (iv) Vernacular Press Act.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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